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U. S. Department of Agriculture

for  
Colorful  
**CHRYSANTHEMUMS**

it's

**WILLAMETTE NURSERY COMPANY**

8512 S. E. 57th Avenue

Portland 6, Oregon

TAbor 4753 (Call Evenings)

**SPRING 1952**

INCURVED TYPE

**LANDSCAPING WITH CHRYSANTHEMUMS**

Chrysanthemums are grown for the Show, and are well-known and long-lasting cutflowers, but they are little known for the effect in landscaping the Fall Garden. Therefore if you have never used our modern Early Garden Chrysanthemums for landscape effect, you have missed much enjoyment you could have derived from your Fall Garden. By the use of the Hardy Garden Chrysanthemums you can transform the drab annual beds in fall into a riot of color reminding you of the colorfulness of azaleas in your Spring Garden. Imagine a border of white or yellow chrysanthemums as a border of your annual bed and behind them a row or two of red, or pink, or buff, or purple chrysanthemums, or that flower bed in your lawn with a white chrysanthemum border and rows of other colored chrysanthemums in the center, either of solid colors, or a mixture of colors. What a riot of color this would create, what a thing of beauty to behold, what an attraction to the passerby. Hardy Garden Chrysanthemums may also be used in window boxes, in beds along pathways and steps, in the rockery, in pots on the patio and so on. By this you can lengthen the usefulness and colorfulness of your Fall Garden by from four to six weeks.

**HOW TO ACCOMPLISH THIS?** Select the colors you like or that fit into the color scheme that you wish for your Fall Garden. Order the rooted cuttings at your earliest convenience and plant them into some sunny spot in your vegetable garden or any other out-of-the-way spot. Plant them two feet apart and grow them as shown in our Cultural Instructions. Cut them back twice to three times to get nice 18-inch high round bushes. By the time they show color or bloom, the annual beds, etc., are looking drab. Then transplant these flowering plants into the designated spots, water them once or twice, and they keep on growing as if nothing has happened, and presto, you right away have a riot of color where only a short time ago drabness and gloom were prevalent.

When the chrysanthemums are through blooming you either put them back into that spare bed where they were grown during the summer, or into a cold frame, to be planted into another sunny spot next spring. See our Cultural Instructions on how to treat them ever after.

**LANDSCAPE** Your Fall Garden with chrysanthemums, and our new low quantity prices make it possible for you to have a riot of color in your Fall Garden at reasonable cost.

**BOOKS — Prices Are Prepaid**

<b>Chrysanthemums — How We Grow Them Out of Doors</b> —By Portland Chrysanthemum Society.	\$1.50
<b>Garden and Greenhouse Chrysanthemums</b> —By Laurie and Kiplinger.	\$2.00
<b>Hardy Chrysanthemums</b> —By Alex Cumming.	\$2.50
<b>Your Book of Garden Plans</b> —By Norman A. Morris.	\$2.50
<b>Dwarf Fruit Trees</b> —By I. B. Lucas.	

This book has been written by an enthusiastic amateur, and is very easy to understand. If you are interested in dwarf and espalier fruit trees, you need this book. \$3.00

## READ BEFORE ORDERING

**ORDER EARLY.** During the last three seasons we were practically sold out on many varieties, especially the English ones, and had to refund on many orders. To enable us to grow enough rooted chrysanthemum cuttings this spring and to spare you any disappointment, the best time to order your chrysanthemums is as soon after you receive this list as possible. We begin shipping after April 15th, but as many varieties start making new shoots later than others, your order will be shipped as soon as ALL plants of your order are ready.

**GUARANTEE.** We try our best to keep our varieties true to name, but in case our rooted cuttings do not prove to be true to name, we will replace them FREE of charge next spring if notified not later than November 1st.

If our plants do not arrive in good condition, sometimes they are unduly long delayed in transit, we will replace them FREE of charge if notified within 10 days from date of shipping. We want you to succeed with our Mums, and be satisfied, for

### YOUR SATISFACTION IS OUR SUCCESS!

**PRICES.** Our prices are postpaid, and we do not make any extra charge for packing. If you live a long way from Portland it may be advisable to add 25 cents for **Special Handling.**

**QUANTITY PRICES.** As it takes as much packing and postage to send a few plants as it does a dozen and more, we allow the following discounts on larger orders:

If your order amounts to from \$5.00 to \$14.99, deduct 10% from your bill. (Thus if your order is \$5.50 send only \$5.00, if it is \$6.00 sent only \$5.40 and so on.)

On orders of \$15.00 and up the discount is 15%. And in addition we pay both postage and packing.

**No discount on collections.**

**SUBSTITUTES.** In case we are out of the variety you ordered we substitute a similar type and color at the same or better value. If no substitute is desirable, please mark order with: NO SUBSTITUTE. Thank you!

**SALES TAX.** As Oregon has NO SALES TAX, do not add any Sales Tax to your order.

**PICK-UPS.** We ship our orders by parcel post, except you wish to pick your order up at our nursery. In this case please mark "PICK-UP" on your order and give telephone number. We will then advise you when your order is ready. Upon information when you will be at the nursery to pick up your order, we will have it ready upon your arrival.

**PERENNIALS.** Chrysanthemums are perennials. That means they last for many years, just as delphiniums, etc.

**ROOTED CUTTINGS.** The most satisfactory way to propagate Mums is by rooted cuttings. Our Mum cuttings are grown in 2-inch pots and therefore have a good root system. Though these cuttings may look small when they arrive, they grow fast after they get established, make large plants, and bloom at the right time.

**CULTURAL INSTRUCTIONS.** Full Cultural Instructions are furnished with every order or may be had for 25 cents in stamps.

**VISITORS.** The best time to select your chrysanthemums is when they bloom, for no color description can do justice to the true color of the flower. You are therefore cordially invited to visit our Chrysanthemum Garden at blooming time. Some varieties bloom already in August, but as the season moves on, more and more varieties come into flower. If you cannot come several times to see the varieties as they come into bloom, the best time would be after the middle of September. During blooming time we are always at the nursery Sunday afternoons and Mondays. You may come any time and browse around even if no attendant is at hand. Drive to S. E. 52nd Avenue and Harney Drive and follow signs.

## CHRYSANTHEMUM COLLECTIONS

(Not Subject to Quantity Discount)

- COLLECTION A**—12 Early English Chrysanthemums (our choice), each different, each labeled, a \$5.40 value for only.....\$4.50
- COLLECTION B**—12 Early Hardy Garden Chrysanthemums (our choice), each different, each labeled, a \$5.40 value for only.....\$4.50
- COLLECTION C**—12 Dr. E. J. Kraus' Hardy Chrysanthemums (our choice), each different, each labeled. A \$5.40 value for only.....\$4.50
- COLLECTION D**—9 introductions by the University of Nebraska, especially adapted to regions of early frosts, one of each, each labeled, a \$6.05 value for only \$4.90

ALL PRICES PREPAID

*From Seattle, Wash.—The box arrived in good condition and I appreciate the good plants. I shall be glad to recommend your chrysanthemums. Mrs. R.*

*From Bellingham, Wash.—Please send me your chrysanthemum list. Have heard very favorable reports on your stock. Mrs. L.*

*From Fresno, Cal.—This is to inform you that the chrysanthemum plants you sent arrived in good condition and are growing O.K. Mrs. C.*

*From Eureka, Cal.—Thanks so much for the plants. They came through fine and look fine in the garden.—Mrs. W.*

*From North Bend, Ore.—Please send me the following Mums. I have already gotten one order from you and they are growing very nicely. Mrs. I.*

*From Seattle, Wash.—Your plants arrived in a very satisfactory condition. Mrs. McK.*

## EARLY ENGLISH CHRYSANTHEMUMS

Early English Chrysanthemums have almost as large flowers as the late Exhibition type, but bloom already in August and September long before frost and rain, and continue blooming until late fall. In our gardens they were still in full bloom by December first this year. They make very fine cut flowers when grown as sprays, but for the show they have to be disbudded. See our Cultural Instructions for further details.

### Varieties

<b>Alabaster.</b> Early white, slightly incurved, 5 in. flowers. Aug. .45	<b>Falaise.</b> Scarlet-crimson, gold reverse. Aug. .60
<b>Arnhem.</b> Bright reddish-amber, large, fine. Sept. .75	<b>Fondant.</b> Bright rose-pink, silver reverse, incurved, fine for shows. Sept. .50
<b>August Glory.</b> Fine golden-bronze. Aug. .50	<b>Forward.</b> Silvery-pink, large incurved for shows, beautiful. Sept. .45
<b>August Pink.</b> Rich clear pink, 5 in. blooms. Aug. .50	<b>Freda Pearce.</b> Soft rose-pink with golden center, large reflexed. Sept. .50
<b>Barbara.</b> Light rose-pink, large flowers, fine. Sept. .50	<b>Gladiator.</b> Chestnut-crimson, very fine, 5 in. exhibition flower. Sept. .45
<b>Balcombe Glory.</b> Richest yellow, very large, incurved, very fine. Sept. .50	<b>Golden Circle.</b> Large golden-yellow, very fine, incurved. Aug. .60
<b>Betty Ferguson.</b> Terra-cotta bronze, large solid flowers. Sept. .45	<b>Gold Standard.</b> Real chrome-yellow, large, beautiful. Sept. .45
<b>Betty Riley.</b> Carnation-pink, large. Sept. .50	<b>Henry Sutcliffe.</b> Deep golden-yellow, large incurved. Aug. .45
<b>Boldness.</b> White, beautiful white incurved. Sept. .50	<b>Hunter.</b> Unusual art shade of red, large. Sept. .45
<b>Bridesmaid.</b> Blush-pink suffused with light salmon, very fine. Sept. .45	<b>Hurricane.</b> Brilliant crimson, rolled petals, large. Sept. .60
<b>Bronze Buttercup.</b> Large rich deep bronze, buff reverse. Sept. .45	<b>Imperial Yellow.</b> Attractive yellow with green center, reflexed. Sept. .50
<b>Bulwark.</b> Large, chestnut-bronze, broad petals, fine. Sept. .60	<b>Incurved Zenith.</b> Solid purple, lovely incurved form with touch of silver on reverse. Sept. .60
<b>Cerise.</b> Beautiful red, quilled petals. Sept. .45	<b>Jim Thorpe.</b> Crimson, large, fine for exhibition. Sept. .45
<b>Challenger.</b> Bright bronzy-red, 6 in. flowers. Sept. .45	<b>Joan Fellows.</b> Rose-cerise, extra large, exhibition type. Sept. .50
<b>Champion.</b> Clear yellow, large full blooms. Sept. .60	<b>John Baxter.</b> Fine bright bronze, 5 in. flowers, splendid form. Sept. .45
<b>Charter.</b> Unusual brownish-bronze, large full 6 in. flower. Sept. .50	<b>Josephine Bernier.</b> Deep orchid-pink, large, lovely, plant covered with flowers. Oct. .50
<b>Claudius.</b> Pale lilac with sheen of gold, globular. Aug. .45	<b>Joyce.</b> Rosy-salmon, reflexed, large flowers, very fine. Sept. .50
<b>Coland White.</b> Very good white. Sept. .60	<b>J. W. Cook.</b> Bright red, gold reverse. Sept. .50
<b>Constancy.</b> Creamy white, extra large reflexing form. Sept. .50	<b>Lady Bowers.</b> Rich rose-pink, gold reverse. Aug. .50
<b>Copeland Copper.</b> Copper-bronze, fine for sprays. Aug. .45	<b>Lady Electra.</b> White, large heavy flowers with pointed petals, excellent. Sept. .60
<b>Coppelia.</b> Bright Indian-red, fine for sprays, popular. Aug. .45	<b>Lavender Superb.</b> Lavender-pink, incurved, very fine. Sept. .45
<b>Crimson Buttercup.</b> Large bronze, petals crimson reverse, incurved. Sept. .45	<b>Leda.</b> Heliotrope-pink, rolled petals, large. Sept. .45
<b>Crimson Circle.</b> Deep blood-red crimson, reflexed. Aug. .50	<b>Linda.</b> Large reddish-orange, gold reverse. Sept. .50
<b>Daily Express.</b> Terra-cotta chestnut, large, beautiful. Sept. .45	<b>Lyric.</b> Deep shell-pink, lovely. Sept. .60
<b>Dawn.</b> Salmon-pink and apricot, large solid bloom. Sept. .50	<b>Madeline.</b> Clear soft shell-pink, large flowers, long fluted petals. Sept. .50
<b>Daydream.</b> Pale salmon, large reflex flowers. Sept. .50	<b>Mayford Pink.</b> Bright rose-pink, with gold center, extra large flowers. Sept. .60
<b>Delia.</b> Medium shade of rose-pink, immense reflexed flowers, broad petals, fine for shows. Sept. .60	<b>Marcelle.</b> Delicate pink, very pretty, large. Sept. .60
<b>Dictator.</b> Bronze-scarlet with gold tips. Aug. .50	<b>Marion.</b> Large white with canary yellow center, incurved, very fine. Sept. .50
<b>Duchess.</b> Deep pink with cream center, reflexed. Sept. .45	<b>Mary Ann.</b> Orange-cinnamon with rolled petals, very large and beautiful. Sept. .50
<b>Elite.</b> Light cerise-pink, touch of yellow in center. Sept. .45	<b>Migoli.</b> Buttercup-yellow, beautiful incurved. Sept. .75
<b>Elsie Carter.</b> Deep royal-purple, shining velvet glow. Sept. .50	<b>Minstrel.</b> Intense crimson-maroon, large flowers. Sept. .45
<b>Emperor.</b> Deep golden-bronze, incurved, fine. Sept. .50	<b>Monsal Dale.</b> Cream with flush of pink, large exhibition variety. Aug. .50
<b>Empire White.</b> First class white, incurved. Sept. .50	<b>Mrs. D. W. Cartwright.</b> Rich yellow, very large. Sept. .50
<b>Enticilliant.</b> Bright crimson with gold reverse. Sept. .45	<b>Mrs. John Pearson.</b> Bronze, very fine, a prize winner. Aug. .50
<b>Fair Maid.</b> Blush-pink, 7 in. flowers, very fine. Sept. .50	

<b>Mrs. John Finlay.</b> Bright yellow, 6 in. flowers, reflexed. Sept. .45	<b>Success.</b> Yellow, very fine, large, incurved. Sept. .60
<b>Mrs. Philip Page.</b> Bright chestnut, very fine. Aug. .45	<b>Sweet Sue.</b> Pink and cream, with gold tips, incurved. Sept. .50
<b>Mrs. T. Riley.</b> White, very attractive, large incurved. Sept. .45	<b>Sybil.</b> Light pink, large. Aug. .45
<b>Mrs. R. A. Roots.</b> Purest of white, long shaggy petals, incurved. Sept. .50c	<b>Tempest.</b> Bright crimson, gold reverse. Sept. .45
<b>New Countess.</b> Unique shade of rosy-pink with golden reverse. Sept. .50	<b>Tibshelf Glory.</b> Orange, lovely. Sept. .50
<b>Perfection.</b> Lovely cream color, incurved, large for exhibition. Sept. .50	<b>Tibshelf Orange.</b> Bright rich orange, attractive color. Sept. .50
<b>Phyllis Gold.</b> Large deep yellow with gold center. Sept. .50	<b>Tibshelf White.</b> White, large 6 in. flower, for shows. Sept. .50
<b>Red McAlpine.</b> Deep crimson, very good. Aug. .45	<b>Tollcross Pink.</b> Deep rose-pink with silver reverse. Sept. .50
<b>Ronald.</b> Rich plum-crimson, very attractive. Sept. .50	<b>Trixie.</b> Salmon - apricot - pink, spiky petals, large. Sept. .45
<b>Rose Gem.</b> Rose-mauve, fine. Sept. .45	<b>Typhoon.</b> Rich crimson, very large flower, reflexed. Sept. .50
<b>Roselandia.</b> Striking shade of light rose, large reflexed. Sept. .50	<b>Una.</b> Pink with silvery reverse, large, slightly incurved. Oct. .50
<b>Royal Prince.</b> Bright orange-bronze, large flower. Sept. .50	<b>Vanity.</b> Crushed strawberry, shaded cream, large flowers. Sept. .50
<b>Ruby.</b> Bright red, beautifully shaped plant, large flowers. Sept. .50	<b>Victoria.</b> Creamy-white, wide petals, large flowers. Sept. .50
<b>Salmon Lovelace.</b> Bright salmon, lovely, large. Aug. .50	<b>Wendy.</b> Bright orange-bronze, fine for sprays. Aug. .45
<b>Salmon Precose.</b> Salmon-pink, low growing. Aug. .45	<b>Westbourne.</b> Dark chestnut-red, weatherproof flowers. Sept. .45
<b>Salmon Una.</b> Salmon, incurved, very beautiful. Sept. .60	<b>White Lady.</b> White with primrose center, reflexed, very fine. Sept. .45
<b>Searose.</b> Rose-pink, cactus shaped, large, very beautiful. Sept. .60	<b>Winifred.</b> Warm salmon, 6 in. flowers, fine shaped. Sept. .60
<b>September Glory.</b> Orange-bronze, brilliant, large. Sept. .60	<b>Woking Bronze.</b> Orange-bronze, large, very fine. Sept. .50
<b>Serenus.</b> White, extra large. Sept. .50	<b>Youth.</b> Clear pink, large 5 in. flowers. Sept. .50
<b>Shirley Cream.</b> Cream, finest incurved form, fine for shows. Sept. .60	<b>Zenith.</b> Rich purple-maroon, large, very fine. Sept. .45

## CUSHION or SUMMER CHRYSANTHEMUMS

These dwarf-growing early chrysanthemums are very much in demand. They bloom earlier the second year than indicated.

<b>Champion Cushion.</b> 12 in., new red, very fine. M.Sept. .45	<b>Nanook (K).</b> D, 14 in., compact mound smothered with white flowers having cream centers, very fine. M.Sept. .45
<b>Contrast.</b> 12 in., soft rose with petals tipped yellow. E.Sept. .50	<b>New Gold Cushion.</b> 15 in., soft yellow, very fine. L.Sept. .45
<b>Coral Sea.</b> 12 in., copper-tinted-salmon rose. E.Oct. .45	<b>Powder Puff.</b> 12 in., "The White Cushion Mum", 1½ in. double white flowers, very attractive. E.Sept. .50
<b>Crimson Queen.</b> 24 in., beautiful crimson, 2 in. flowers. E.Sept. .45	<b>Purple Queen.</b> 24 in., purple 2 in. flowers. M.Sept. .45
<b>Cutie.</b> 15 in., cherry-red 1 in. flowers, plant covered with blooms. M.Oct. .50	<b>Pygmy Gold.</b> 10 in., covered with 1 in. golden buttons. July. .50
<b>Dahlmum.</b> 18 in., deep purple dahlia-like flowers, attractive. E.Sept. .45	<b>September Cheer.</b> 24 in., cherry-red, very showy. E.Sept. .45
<b>Dean Kay.</b> 18 in., orchid-pink, very fine. M.Sept. .45	<b>Summertime.</b> Patent No. 689. 20 in., brilliant single yellow flowers, fine for borders, rockeries, etc. M.Sept. first year, July second year. .75
<b>Golden Carpet.</b> 12 in., golden-yellow, 1 in. pompons, the lowest growing Cushion Mum, spreads 2 feet, fine for border, rockeries, etc. M.Sept. .75	<b>Supreme Yellow.</b> 18 in., golden-yellow flowers, very attractive. M.Sept. .45
<b>Nankeen.</b> 18 in., lively polish-gold, very attractive. E.Oct. .60	<b>Yellow Queen.</b> 24 in., beautiful golden color, 2 in. flowers. M.Sept. .45

## LATE SHOW CHRYSANTHEMUMS

<b>Anna Hitz.</b> 42 in., white spider with long curled tips, one of the most beautiful Mums. E.Nov. .45
<b>Bronze Turner.</b> 42 in. E.Nov. .45
<b>Pink Turner.</b> 42 in. E.Nov. .45
<b>White Turner.</b> 42 in. E.Nov. .45
<b>Yellow Turner.</b> 42 in. E.Nov. .45

### RAYONANTES

All Rayonantes have long quilled petals, and are very lovely. If disbudded they make extremely large flowers for the show, if grown in sprays, they bear several large flowers to each stem. 30 in. M.Oct. Colors: PINK, WHITE, SALMON, BRONZE, BUFF. Also MISS RENA HARWOOD rosy-fawn. Each .50

## EARLY HARDY GARDEN CHRYSANTHEMUMS

Our Early Hardy Garden Mums are a far cry from the small and late chrysanthemums one still sees in many gardens. Many of our modern Garden Mums have three to four inch flowers, and they bloom as early as August, though most of them begin to bloom about the middle of September, and they bloom until late fall. To grow them for long-stemmed cut flowers, pinch them back once to 6 inches when they are 12 inches high. Treat them according to the Cultural Instructions, and they will grow to the height given in the list. If you wish to grow them for landscape effect, cut them back two or three times as outlined in the Cultural Instructions. That keeps them down to plants about 18 inches high.

ABBREVIATIONS: D—Double flowering; SD—Semi-double or singles with several layers of petals; P—Pompons, ball-like flowers from 1½ inches across and up; B—Buttons, ball-like flowers smaller than pompons; S—Singles having one or two rows of petals, with prominent disk in center.

E.Sept.—Early Sept.; M.Sept.—Mid-Sept.; L.Sept.—Late Sept.; E.Oct.—Early Oct.; M.Oct.—Mid-Oct.; L.Oct.—Late Oct.; E.Nov.—Early Nov.

(K) behind a variety means a variety introduced by Dr. E. J. Kraus, formerly of the University of Chicago, now at Oregon State College at Corvallis. Dr. Kraus' 70 varieties are bred to withstand the cold weather of Wisconsin and Minnesota, and therefore also adapted to the cold winters of the Intermountain States.

(U of N) behind the name denotes a variety bred by the University of Nebraska. These are very hardy chrysanthemums, the flowers are bred to withstand early frost up to 22 degrees. If you live in a cold climate with early frosts try some of these hardy Mums.

Of course all Hardy Garden Mums are well adapted to our mild climate on the Pacific Coast, west of the Cascades and Sierras.

### Varieties

See Page 2 for Quantity Discounts

- Alex Cumming.** NEW 1952 Bristol introduction, D, 30 in., richest, purest cerise possible, incurved center, looks like greenhouse Mum, golden tinge at center, 4 in. flowers. E.Oct. 1.25
- Algonquin.** D, 24 in., brilliant yellow. E.Sept. .45
- Alplinglow** (K). NEW 1952, D, 24 in., shell pink, darker at center, 2-3 in. flowers, weather resistant. L.Sept. .75
- Apollo.** S, 30 in., sparkling orange-bronze, very attractive. E.Oct. .45
- Arapahoe** (UofN). NEW 1952, D, 36 in., red with bronze reverse, petals long and strap-like, large flowers, a favorite with our visitors. E.Sept. .75
- Arcadia.** P, 36 in., white, fine. L.Oct. .45
- Autumn Greetings** (K). SD, 22 in., bright copper and gold. M.Sept. .45
- Autumn Song** (K). D, 20 in., wine-rose, shading to carmine, large and fine. M.Sept. .50
- Avalanche.** D, 18 in., white with yellow center, beautiful. L.Sept. .45
- Aztec Gold** (K). D, 26 in., clear lemon-yellow, frost-resistant, large. E.Oct. .75
- Baby Doll.** B, 36 in., light pink, very fine. L.Oct. .45
- Barcarole.** P, 36 in., fine deep yellow, much admired. L.Oct. .50
- Beacon** (K). D, 36 in., coral-apricot to flaming nasturtium-orange at center. M.Oct. .60
- Betty.** D, 24 in., apple-blossom-pink, the finest true pink. E.Oct. .45
- Butterball.** D, 18 in., butter-yellow, darker center, fine. E.Sept. .45
- Candlelight** (K). D, 20 in., ivory-white, excellent well-formed. Aug. .45
- Carnival.** D, 30 in., glowing burnt-orange, 3 in. flowers, very attractive. E.Oct. .60
- Cecelia.** D, 18 in., incurved, peony-purple, beautiful. L.Sept. .60
- Charles Nye** (K). D, 28 in., buttercup-yellow, 3-in. blooms, very fine. L.Sept. .45
- Chicago** (K). SD, 24 in., rich deep-glowing-carmine with orange reverse, small yellow center. E.Oct. .60
- Chippewa.** D, 24 in., rich aster-purple, very attractive. M.Sept. .45
- Chiquita** (K). P, 24 in., deep lemon-yellow, very fine. L.Sept. .45
- Chorale** (K). D, 30 in., light phlox-pink to pale greenish-yellow at center, aging to chalk-white. L.Sept. .75
- Chris Columbus.** D, 30 in., ivory-white, large, fine. E.Sept. .45
- Courageous** (K). D, 24 in., bright dark-rubred, magnificent. L.Sept. .45
- Dawnrose** (K). D, 24 in., grenadine-pink to bittersweet-pink, bright flesh color at margins, beautiful. M.Oct. .60
- Defiance** (K). D, 26 in., intense golden-yellow, very fine bushy plant. M.Sept. .60
- Drifted Snow** (K). D, 24 in., a mound of white flowers shaded yellow at center. M.Sept. .45
- Early Harvest** (K). D, 16 in., mahogany-orange. E.Sept. .50
- Echoes** (K). SD, 22 in., rich Vandyke brown toned copper, orange at center. E.Oct. .45
- Ermine** (K). D, 30 in., pure white with cream center, wide petals. E.Oct. .60
- Eugene A. Wander.** D, 18 in., sparkling yellow, large flowers, very fine. .45
- Fairbow** (K). P, 24 in., beautiful lavender-pink. L.Sept. .60
- Fascination.** NEW 1952 Bristol introduction, D, 24 in., silvery-lavender-pink to creamy, almost pure white, large 4 in. flowers, marvelous blend of "big and beautiful." L.Sept. 1.25
- Flaxen Beauty.** D, 24 in., peach, yellow and coral, with soft gold in center, huge and beautiful 4 in. flowers, looks like Cactus Dahlia, exceptionally frostproof, much admired by our visitors. E.Oct. 1.00
- Fred F. Rockwell.** Patent No. 718, P, 24 in., orange-bronze, very hardy. E.Oct. .75
- Fuchsia Spoon.** 24 in., spoon, fuchsia-rose, 3½ in. flowers, very nice. E.Oct. .50
- Glacier.** D, 24 in., snow-white. E.Sept. .45
- Gladness** (K). D, 18 in., clear China-rose, excellent. Aug. .60
- Glowing Coals** (K). D, 24 in., bright deep cherry-red with orange reverse. M.Sept. .50
- Goblin.** P, 24 in., beautiful bronze, much admired. M.Oct. .45



- Golden Charm.** P, 30 in., beautiful bright yellow. M.Oct. .45
- Golden Gopher** (K). D, 24 in., deep cadmium-orange with tints of buttercup-yellow, frost-hardy. L.Sept. .60
- Golden Hours** (K). D, 26 in., deep lemon-chrome, broad somewhat incurved petals. M.Sept. .50
- Golden Spray.** P, 30 in., deep golden-yellow. L.Oct. .45
- Golden Sunset** (K). D, 22 in., burnished-copper with ruby center, large flowers, very attractive. L.Sept. .50
- Goldheart** (K). NEW 1952, D, 18 in., light primrose-yellow, aging to white on outer portion, incurved petals. L.Sept. .75
- Gold Nuggets.** B, 30 in., smallest gold button we have. E.Nov. .45
- Grace.** Spoon, 30 in., exceedingly beautiful lemon-yellow. L.Oct. .45
- Harbor Lights.** P., 30 in., pale yellow with cream center, very fine. M.Sept. .45
- Harbinger** (K). D, 22 in., a glorious early bronze with coloring of fall maples. Aug. .45
- Hazelwood** (K). D, 30 in., soft light Corinthian-red shading to delicate dark Jasper at center, very attractive. E.Oct. .60
- Hearthfire** (K). D, 25 in., bright red flowers with small yellow disk. M. Sept. .45
- Hero** (K). D, 24 in., gleaming bright scarlet-red with yellow-bronze reverse. L.Sept. .50
- Holiday** (K). D, 24 in., brightest golden-bronze with domed center, 4 in. flowers. L.Sept. .75
- Huntsman.** D, 30 in., vivid brilliant scarlet-orange, overcast walnut-bronze, very attractive, 3 in. flowers. M.Oct. .75
- Illuminator** (K). P, 22 in., dark brilliant-crimson-red. L.Sept. .60
- Inspiration** (K). D, 30 in., rich orange-red overlaid with apricot-orange, large, beautiful. E.Oct. .45
- Jasper Spoon.** 24 in., strawberry-pink, very unusual, much admired by our visitors. M.Oct. .45
- Jayeff.** D, 24 in., deep positive pink with dazzling sheen, 4 in. flowers, very attractive. M.Sept. .50
- Joanna.** Spoon, 30 in., white, 2 in. flower, nice. .45
- Jubilee.** NEW 1952 Bristol introduction, P, 18 in., opening crimson changes to mass of deep red, fine for landscape effect. Oct. 1st. 1.25
- Judith Anderson.** B, 30 in., golden, very popular. M.Oct. .45
- Karl A. Reiche.** P, 24 in., bengal-rose, red, mauve, very attractive. L.Sept. .50
- Kathleen Lehman** (K). D, 24 in., glowing orange-bronze, deepening to red-gold at center, one of the finest. L.Sept. .60
- Korean Princess.** Patent No. 640, 24 in., only anemone-flowered hardy Mum, bronze-red, very beautiful. E.Oct. .75
- Lakme.** P, 30 in., cream-white with green center (this green center will not appear in hot climates). M.Oct. .50
- Lavender Lady.** D, 30 in., lavender, Queen of the Mums, very popular. E.Oct. .45
- Lee Powell** (K). D, 30 in., 1951 "Mum of the Year", masses of fluffy Chinese-yellow, 4½ in. flowers, nothing like it in hardy Mums. L.Sept. .75
- Leshara** (U of N). NEW 1952, D, 30 in., mulberry-red fading to old-rose, compact plant, large flowers in clusters, withstood freezing to 22 degrees. E.Sept. .75
- Lorenzo** (K). D, 24 in., flaming dianthus-purple with quilled petals, fine. M.Sept. .60
- Magenta Spoon.** 22 in. flower of excellent form in lively magenta-rose. E.Oct. .50
- Magnificent** (K). D, 26 in., plum-red with coppery cast, 4 in. flowers. E.Oct. .60
- Malinda Brown** (K). NEW 1952, D, 18 in., rose pink, incurved petals, slightly twisted, weather resistant. L.Sept. .60
- Margie.** D, 24 in., beautiful dark red. E.Oct. .45
- Maroon n' Gold.** D, 24 in., maroon and gold-bronze, 4 in. flowers, very attractive. E.Sept. .45
- Mary Harrison** (K). SD, 24 in., bright glowing aster-purple fading to phlox-purple. L.Sept. .50
- Masquerade.** P, 24 in., a mass of silvery-rose balls with darker center, very hardy, much admired by our visitors. E.Oct. .75
- Meditation** (K). D, 30 in., soft light jasper-red and maize-yellow with orange reverse, aging into clear bright reddish-peach. E.Oct. .50
- Mellow Glow.** D, 30 in., orange-buff, peach-pink, and bronze tints, very lovely, 3 in. flowers. E.Oct. .50
- Miniature Dot.** S anemone, 36 in., small pink flower with yellow cushion, mass of flowers, very fine. L.Oct. .45
- Ming** (K). D, 26 in., Chinese-yellow to tangerine-orange at center, 4 in. flowers. M.Sept. .75
- Misty Maid.** D, 24 in., delightfully soothing shell-pink, aging to gentle hues of misty, dreamy white, beautiful, a ladies' favorite. L.Sept. 1.00
- Moonbeams.** D, 36 in., huge sprays of soft fluffy primrose-yellow flowers, very attractive. E.Oct. 1.00
- Mrs. Pierre S. duPont.** D, 30 in., salmon-bronze, very popular. E.Oct. .45
- Mrs. Sam Rotan.** D, 30 in., beautiful bronze-yellow, much admired. .45
- Murmurs** (K). D, 22 in., amaranth-pink fading to clear mallow-purple, fine. E.Sept. .45
- Myrtle Walgren** (K). D, 20 in., rich amaranth-purple underlaid with silvery-lilac, aging to clear mallow-purple. L.Sept. .60
- Nabob.** D, 30 in., rich exotic soft purple, very beautiful. M.Oct. .60
- New York.** B, 30 in., bronze with pink center, fine. L.Oct. .45
- Nina** (K). D, 24 in., Persian-rose suffused with an amber glow, slightly darker at center. M.Sept. .75
- Nuggets.** B, 30 in., golden yellow, fine. E.Nov. .45
- Olive Longland** (K). D, 24 in., apricot toned salmon-pink, 3 in. flowers. L.Sept. .45
- Orchid Spoon.** 24 in., lovely orchid-pink. M.Oct. .45
- Osceola** (U of N). D, 36 in., brilliant yellow with copper tints, pointed petals, 3 in. flowers. Aug. .60
- Patricia Lehman** (K). D, 25 in., luminous geranium-pink with peach center, broad recurved and crinkled petals, a favorite with our visitors. L.Sept. .75
- Pearl Parkinson** (U of N). D, 24 in., golden-yellow flushed with red, twisted center petals, attractive, very hardy. Aug. .50



**Pepita** (K). B, 26 in., compact, egg shell-white, very fine. L.Sept. .45

**Pink Opal** (K). D, 20 in., pale Persian-rose overlaid with cream and pale green tints. L.Sept. .75

**Pink Pompon**. P, 30 in., fine silvery-pink flowers, very attractive. L.Sept. .50

**Pink Popcorn**. P, 36 in., great masses of pink flowers, beautiful. L.Oct. .45

**Polar Ice**. D, 24 in., beautiful bluish-white. E.Sept. .45

**Ponca** (U of N). P, 30 in., small zinnia-like deep purple flowers, up to 30 flowers on one stem, very attractive. Aug. .50

**Prelude** (K). D, 30 in., flesh-pink and mazarine, very fine. E.Sept. .50

**Primula** (K). S, 30 in., yellow, very attractive. E.Oct. .45

**Redcoat**. D, 36 in., a new red, almost vermilion, very attractive. L.Sept. .50

**Redglow** (K). P, 24 in., bright glowing dark red, very much admired by our visitors. L.Sept. .60

**Redgold**. P, 30 in., deep Brazil-red blooms. M.Sept. .45

**Remembrance** (K). D, 24 in., rich ruby-carmine of outstanding brilliance, very attractive. L.Sept. .60

**Robert Brydon**. D, 24 in., beautiful red, very fine. M.Oct. .45

**Rosedust** (K). NEW 1952, D, 24 in., dark rose-red with maize reverse color, 3 to 4 in. flowers. L.Sept. .75

**Roseglow**. P, 24 in., raspberry-pink, profuse bloomer, has gypsophila effect in bouquets. E.Oct. .45

**Rosita** (K). B, 26 in., light Persian-rose, plant covered with blooms. .45

**Royal Robe** (K). D, 27 in., beetroot-purple with bluish sheen, one of Dr. Kraus' superb '51 introductions. M.Sept. .75

**Ruthann Lehman** (K). D, 24 in., large fluffy canary-yellow, long lasting flowers, heavy textured petals. M.Sept. .75

**Santee** (U of N). D, 30 in., deep yellow, very hardy. Aug. .50

**Shalimar** (K). D, 24 in., large ball-shaped cream-white with sulphur-yellow center, very fine. L.Sept. .50

**Shooting Star** (K). D, 24 in., pinkish-mallow-purple, quilled petals, one of our most admired Mums. M.Sept. .60

**Sienna** (K). D, 18 in., dark reddish-orange tones burnt-sienna-brown. M.Oct. .50

**Simba** (K). D, 22 in., masses of orange-bronze flowers, fine. E.Sept. .45

**Snowfall** (K). D, 20 in., virgin-white with slight cream in center, rolled and pointed petals. L.Sept. .45

**Southwind** (K). D, 22 in., masses of Chinese-red flowers toned salmon-buff. M.Sept. .45

**Spindrift**. D, 24 in., NEW 1952 Bristol introduction, white with soft cream center, 3 in. flowers with a tiny hint of cactus petals, very Dahlia-like, very graceful and beautiful. E.Oct. 1.25

**Stalwart** (K). P, 24 in., golden-bronze, very prolific. E.Oct. .50

**Talisman** (K). P, 26 in., soft apricot overlaid with lavender-rose toward margins, quilled petals, color very much like Talisman rose. M.Sept. .75

**Tangerine** (K). D, 22 in., flaring Spanish-orange to grenadine-red. L.Sept. .45

**Tribute** (K). D, 22 in., bright daphne-red aging to daphne-pink, very attractive. L.Sept. .45

**Tussore** (K). SD, 20 in., best single orchid-pink. L.Sept. .45

**Twilight** (K). D, 24 in., fuchsia-purple underlaid with silver, very pleasing. E.Oct. .45

**Valiant** (K). SD, 25 in., bright rose-scarlet with yellow cushion. L.Sept. .45

**White Bounty** (K). B, 18 in., white, with sulphur center, compact plant, 1 in. flowers. M.Sept. .50

**White Cloud** (U of N). D, 36 in., pure white with lemon center (apple-blossom-pink fading to white at high altitudes), 3 in. flowers, sharp pointed petals, greatly admired by our visitors. Aug. .60

**White Doty**. P, 36 in., white. E.Nov. .45

**White Wonder**. P, 36 in., the perfect ball-shaped white, very fine. L.Sept. .50

**William Longland**. D, 30 in., clear bronze, no other color like it. L.Sept. .45

**W. P. Snyder** (U of N). D, 30 in., rich apricot-bronze, 2 in. flowers, very hardy, much admired. E.Sept. .50

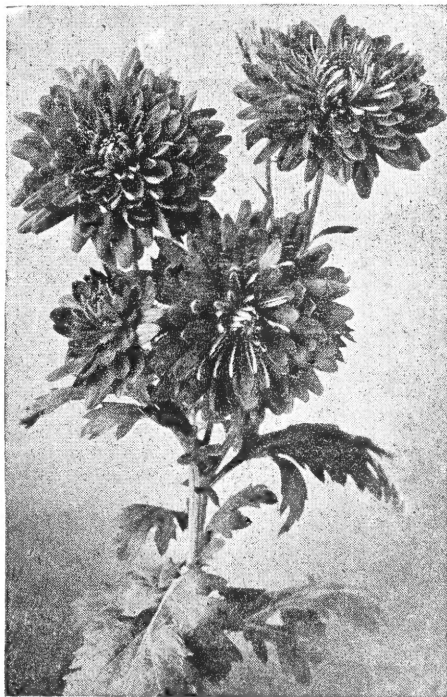
**Yellow Avalanche**. D, 24 in., brilliant soft yellow, unsurpassed in beauty. L.Sept. .50

**Zantha** (K). D, 22 in., clear canary-yellow, ball-shaped flowers, perpetual bloomer. E.Sept. .45

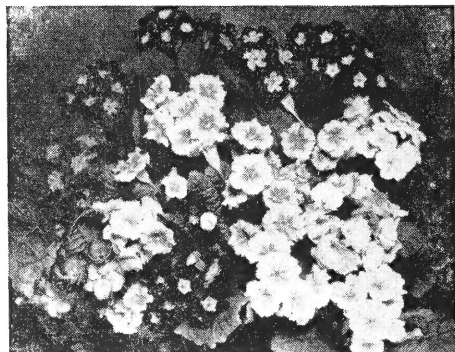
## NOTICE

We have over 100 more varieties than listed in this catalog. If you, therefore look for varieties not listed here, please feel free to inquire.

*From Centralia, Wash.—I thank you so much for the plants. They were such nice ones. Mrs. P. was very pleased with hers also. Mrs. C.*

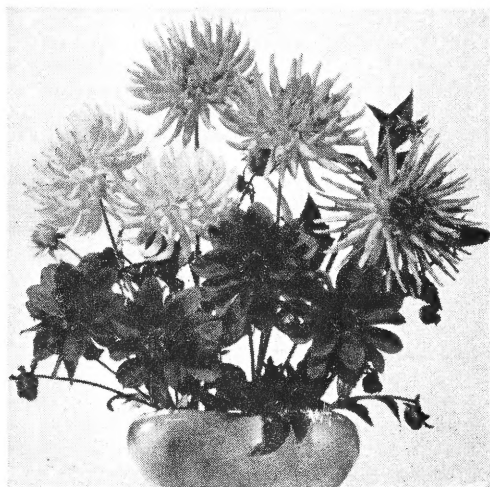


SPRAY TYPE



## PRIMROSES

These primroses have been grown from seed of primrose plants that were greatly admired by our customers. They are seedlings from last summer and sell as follows: 12 Primrose seedlings, a mixture of beautiful shades for only \$1.00 postpaid.



MINIATURE DAHLIAS

## DAHLIA COLLECTIONS (OUR CHOICE)

These dahlias have been grown by Julia Compton, a nationally known dahlia grower. We had many inquiries about dahlias and herewith offer our customers these outstanding collections, prices are postpaid.

### LARGE DECORATIVE DAHLIA COLLECTION

Contains 5 tubers—all large. Pink, white, lavender, red or bronze, yellow.

### MINIATURE COLLECTION

Contains 6 tubers. Waterlily, Ball and Miniature, separate colors, distinct and different.

### POMPON COLLECTION

Contains 6 tubers. Assorted colors, each one different.

### CACTUS COLLECTION

Contains 5 tubers. 5 varieties, each one different.

Each Collection a Value of \$2.75  
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## STEELE'S BUTTERFLY HYBRID PANSY

### PANSY SEED

We feature the BEST in Pansy Seed, STEELE'S PANSY SEED

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**Steele's Butterfly Hybrids**, the most beautiful collection to be had, fine for hot climates. 400 seeds \$1.00

If you are interested in named Pansy Varieties, please write for list.

If sown in July, August or September, will produce pansies that bloom early in spring. If sown in greenhouse in February will make plants for summer blooming.

Full cultural instructions with each order.

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**ATLAS FISH EMULSION**  
*The original fish fertilizer emulsion*

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Flower Grower, "about the best . . . we have ever used."

Sunset says "outstanding . . . Improves soil structure."

**ATLAS FISH EMULSION** is easily applied. Mix with water. Use sprinkling can or hose applicator. Inexpensive to use. Preferred by experts.

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**35¢** quart \$1.60  
gallon \$4.95

also 5, 30, 55 gal. drums.



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### A BALANCED ORGANIC FISH FERTILIZER

We have used ATLAS FISH EMULSION on our Chrysanthemums and were greatly pleased with the results and can therefore highly recommend it. It is also especially recommended for Tuberous Begonias and Fuchsias. We also use it in our vegetable garden.

For parcel post shipment please add the following charges to the above prices: 1 pint, 25c; 1 quart, 35c; 1 gallon, 50c.

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We do not send C.O.D.

May we substitute Yes ☐ No ☐ Give 2nd and 3rd choice.

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